



Immunization Excellence Award
Corporate Campaign 2010

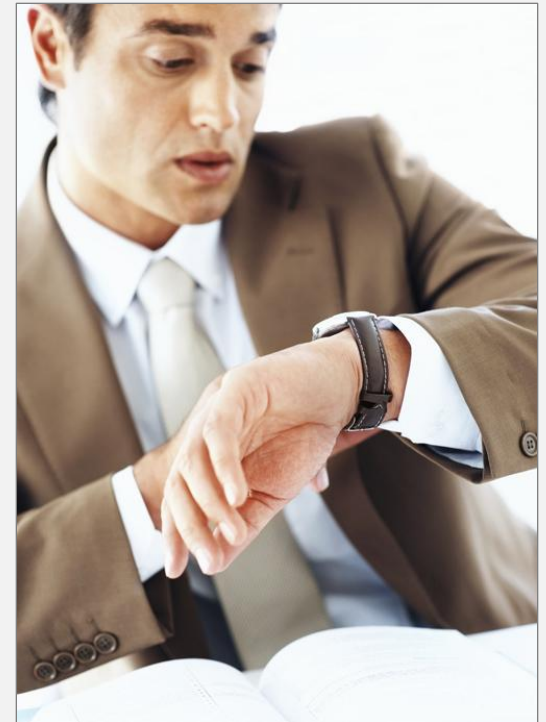
Immunization Champion Award 2011

2011-2012 IMMUNIZATION PROGRAM



Recognize Immunization Hurdles to Find Appropriate Solutions

- Inconvenience/limited access
 - Doctor offices: Limited hours/days/times
 - Worksite clinics: Typically daytime hours only
- Cost/billing
 - Increases in copay causes a decline in the number of people who receive immunizations¹
 - Complex billing process and provider relationships
- Awareness
 - Communicating availability and importance of immunizations



¹ Task Force on Community Preventive Services. Recommendations regarding interventions to improve vaccination coverage in children, adolescents, and adults. Am J Prev Med. 2000;18(1S):92-96.

Walgreens Offers Flexible Immunization Solutions to Fit Your Business Needs

- Solution 1: Retail locations
Every Store, Every Day
 - More than 7,600 locations in all 50 states
 - Evening and weekend hours
 - No appointment necessary
 - Leading provider of 24-hour pharmacy locations
 - More than 26,000 certified immunizers nationwide*



*Due to state regulations, pharmacists are not able to administer pneumonia immunizations in CT, FL, and NH. A contracted healthcare professional will administer flu and pneumonia immunizations in North Dakota.

Immunizations Where Your Employees Work

- Solution 2: Worksite clinics
 - Available across the U.S.
 - Immunizations administered by a pharmacist or other healthcare professional
 - Guaranteed minimum number of immunizations is required to participate in this program
 - By August 1, 2011, schedule clinic anytime late September through the flu season
 - Customizable awareness materials to help promote clinics
 - Online Scheduling Tool Available



Immunizations Where Your Employees Live

- Solution 3: Voucher program
 - Accepted at more than 7,600 Walgreens and Duane Reade locations, as well as 350 Take Care ClinicsSM
 - Employees present voucher for immunization
 - Can be customized for your organization and sent electronically for distribution
 - Claims billed directly to your organization monthly
- Solution 4: Voucher/worksite clinic combination
 - Vouchers ensure immunizations for employees unable to attend clinic
 - Maximizes access and convenience

Vouchers Offer a Streamlined Point-of-Sale Experience

- Customizable letter and voucher
 - Highlights benefit coverage
 - Provides up-to-date information about this year's program
- Streamlines point-of-sale process to create consistent employee experience

Walgreens

Fall 2010

Dear [COMPANY NAME] Employee:

What would you do for someone you love this flu season? We are sure staying healthy is at the top of your list. Now [COMPANY NAME] and Walgreens make it even easier to get a flu shot—so you can stay healthy for the people you care about.

This flu season, visit any of Walgreens more than 7,000 convenient locations, including more than 300 Take Care ClinicsSM, to get your **[flu shot at no charge or for \$10.]**

To learn when and where you can receive the shot, call 1-800-WALGREENS (1-800-925-4733) or visit Walgreens.com/flu. Then simply preregister in person or by calling the store. On the day of your shot, **present your photo ID card and the voucher at the bottom of this letter** to the certified healthcare professional. **[STATE RESTRICTIONS] [TAKE CARE CLINIC INFO IF APPLICABLE]**

We are providing convenient access to affordable, preventive healthcare to help you stay healthy and save money, but more importantly, so you can continue to celebrate those major milestones with your loved ones. Arm yourself for the ones you love, and get your flu shot today!

Sincerely,

[COMPANY NAME]

[SAMPLE VOUCHER]

| | | |
|--|--|---|
| <p><i>Walgreens</i></p> <p>take care clinic at select <i>Walgreens</i></p> <p>This Voucher Entitles You to Receive One Flu Shot at No Charge.*</p> <p>A wellness benefit brought to you by Company Name. <small>Information below must be completed prior to receiving your shot. Please print legibly.</small></p> <p>Member Name: _____</p> <p>Member ID: _____ <small>First name and last four digits of social security number</small></p> <p>Member Date of Birth: ____/____/____</p> <p>Group #: _____</p> <p>Effective Date: ____/____/____ Expiration Date: ____/____/____</p> | <p>Walgreens Instructions:</p> <ul style="list-style-type: none">• Ensure member information on voucher is completed• Scan voucher within the patient's profile in IC+• Select Image from the Options menu• Select Save Other Image and Close• Register the following information within the patient's Third Party Plans window:<ul style="list-style-type: none">• Plan ID: FLU• Member ID: [Refer to Member ID]• Group #: _____• Vaccines covered: _____ | <p>Take Care Clinic Instructions:</p> <ul style="list-style-type: none">• Ensure member information on voucher is completed• Execute Flu vaccination encounter in EMR• At checkout screen, enter the following information:<ul style="list-style-type: none">• Choose Promotion: WAG Flu Voucher• Member ID: _____• Group #: _____• Vaccines covered: _____• Scan voucher in EMR |
|--|--|---|

To find a location near you, call 800-WALGREENS (800-925-4733) or visit Walgreens.com/flu.

*Member not eligible for this promotion if not an active member. It may not be used in conjunction with other offers. Take Care ClinicSM patient services provided by Take Care Health Services, an independently owned professional corporation. See your healthcare professional for details. This promotion may not be used in conjunction with any other Take Care Health Services promotion or any other promotional offer or restriction. Amounts and restrictions are subject to availability. Some age and health condition-related restrictions may apply.

Vaccines subject to availability. State, age and health condition-related restrictions may apply. Flu vaccinations may be covered by your health plan benefit. Other vaccines may be available. Take Care Clinic patient services provided by Take Care Health Services, an independently owned professional corporation. See your healthcare professional for details.

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Customizable Awareness Materials Help Ensure Employee Participation

- Direct mail inserts
- Company newsletter content
- Digital banner ads
- Email templates
- Posters and flyers
- Paycheck stuffer

Arm yourself[®]
for the ones you love

I got a flu shot for my team.

Company Name
makes it even easier to get a flu shot this year so you can stay healthy for the people you care about.

Cost: Standard co-pay applies.

Walgreens | **Insert Logo Here**

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Insert Logo Here **Newsletter Content**

This year, making excuses for not getting a flu shot may be more complicated than getting vaccinated.

According to the Centers for Disease Control and Prevention (CDC), a flu shot is the single best way to protect yourself and others. Common excuses may include: I never get sick, the flu isn't that bad or I'm too busy and can't get a flu shot.

I got a flu shot for my team.

Arm yourself[®]
for the ones you love

I got a flu shot for my team.

Welcome XYZ members

Flu shots every day.
Walk-ins welcome.

Company Name Employees
Standard co-pay applies.

Walgreens | **Logo**

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Walgreens **FLU FAQ[®]**

Q. What can I do to protect myself against the flu?
A. The Centers for Disease Control and Prevention website recommends a yearly flu vaccination as the first and most important step in protecting against flu viruses.

Q. Should I get a flu shot?
A. The CDC is now recommending that everyone age 6 months and over get a flu shot.

Q. Are there other benefits to getting the flu shot?
A. By getting a flu shot, you're not only protecting yourself – you're helping your family, friends and loved ones.

Q. Do I need a separate shot for the H1N1 vaccine?
A. This season, the flu vaccine will also protect against the H1N1 virus.

Q. Why should I consider getting a flu shot at a pharmacy?
A. You can feel confident that certified immunizing pharmacists or healthcare professionals are providing immunizations daily without an appointment at convenient neighborhood locations.

For more information about the flu or the flu vaccine, visit www.cdc.gov or www.walgreens.com/flu.

Give the gift of better health. Flu shot gift cards now available!

Standard co-pay applies. See card for details. ©2011 Walgreen Co.

Flexible Billing Supports Your Healthcare Delivery Model

- Billing services
 - Pharmacy billing through pharmacy benefit
 - Medical billing through health plan
 - Direct billing to employer
- Copay flexibility
 - Payer can provide low or zero out-of-pocket cost

New This Year In Response to Client Need: Enhanced Immunization Services (Continued)

- Travel vaccines
 - Coverage for international workforce
- Vaccines for other conditions
 - Pneumonia
 - Shingles
 - Hepatitis
 - Adolescent immunizations (MMR, varicella)

**Convenient
Access to
Care**

State, age and vaccine restrictions apply

A Robust Immunization Program for Maximum Productivity and Savings

| Offering | Walgreens |
|------------------------------------|-----------|
| Access to 7,600+ locations | ✓ |
| No appointments needed | ✓ |
| Worksite clinics | ✓ |
| Voucher availability | ✓ |
| Employee incentives | ✓ |
| Brand recognition | ✓ |
| Enhanced Immunization availability | ✓ |
| More than 26,000 immunizers | ✓ |
| Award-winning program | ✓ |