

2nd Annual
HTAA
Healthy Trucking
Summit

Sponsored by
**Healthy Trucking
Association of America**

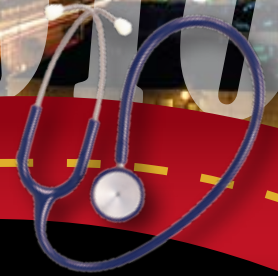
To be held at the world famous
Omni Hotel at CNN Center and Philips Arena
Located at Centennial Olympic Park
Atlanta, Georgia
February 2-4, 2010



**HEALTHY
TRUCKING**
Association of America



ATLANTA 2010



We carry healthy solutions

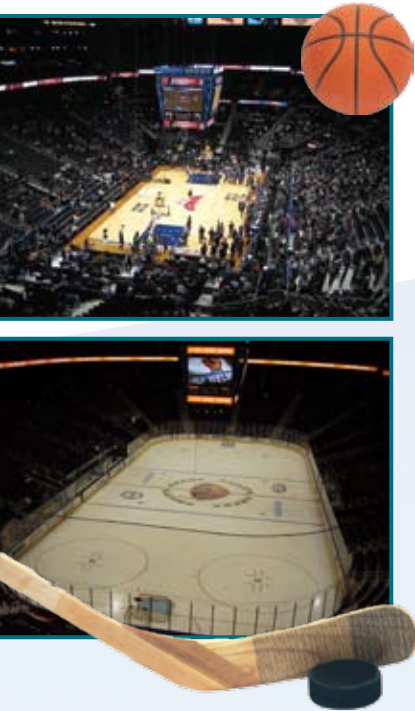


THE HTAA HEALTHY TRUCKING SUMMIT

Last year's Healthy Trucking Summit was one of the greatest success stories of 2009. Trucking industry leaders and health care experts came together to address the industry-wide need to improve the health of professional drivers and prevent accidents and liability issues caused by unhealthy drivers. The 2010 Summit promises to once again add strength to this solid foundation, upon which to build a healthy trucking industry that effectively provides for the wellness and longevity of our nation's over-the-road professionals.



Photos courtesy of Omni Hotels



Exciting Skybox Sporting Events

Summit invitees will be treated to two very special sporting events. On both nights of the Summit, attendees will enjoy dinner and drinks in the luxurious Healthy Trucking Skybox at Philips Arena. Tuesday night's skybox event will be heart-pounding NHL Hockey as the Atlanta Thrashers take on Tampa Bay. On Wednesday night Summit attendees will return to the Private HTAA skybox to see the stars of NBA Basketball, as the Atlanta Hawks host the L.A. Clippers.



Experience the World Class Omni Hotel at CNN Center

Southern hospitality truly meets cosmopolitan elegance at this luxury Atlanta hotel. Located in the heart of downtown Atlanta, this unequaled hotel treats guests to views of the spectacular downtown skyline or picturesque Centennial Olympic Park, and provides direct access to Philips Arena, CNN Center, and the Georgia Dome. As the preferred Atlanta hotel of professional athletes and network executives from all over the globe, the Omni is a one-of-a-kind world class destination.

Welcome to Atlanta, Georgia

Host City of the 1996 Summer Olympic Games, Atlanta always provides the HTAA Healthy Trucking Summit with an unparalleled backdrop.

Essential to Atlanta's ideal suitability for meetings that host attendees from around the country is the fact that Atlanta's Hartsfield-Jackson International Airport is the main United States hub location for Delta, AirTran, and several other major airlines, which means that direct flights into Atlanta are available from thousands of cities from coast-to-coast. The ready availability of direct Atlanta flights eliminates the need for time-consuming and troublesome transfers and connections, so Summit attendees are insured quick and hassle-free travel to Atlanta.



Photo courtesy of centennialpark.com.



A Great Success Story



The 2009 HTAA Healthy Trucking Summit

In response to the pressing need for improved driver health, in February 2009 the HTAA hosted what has proven to be one of the most important conferences to ever take place in the trucking industry---the groundbreaking HTAA Healthy Trucking Summit at the Omni Hotel in Atlanta, Georgia. The first event of its kind, the paradigm HTAA Summit brought trucking industry leaders together with health and wellness experts and offered real solutions for driver health challenges. The response was tremendous, as many of the country's most respected trucking fleets came together and joined the HTAA's efforts to improve the health of the industry.

YOU can become an important part of the Success Story by attending

The 2010 HTAA Healthy Trucking Summit

The 2010 HTAA Healthy Trucking Summit will once again serve as the year's single most important event for improving the health of the trucking industry, as more industry leaders are invited to join this unprecedented industry-wide effort to make a real difference. Truly an event that no Safety or Human Resources executive should miss, the 2nd Annual HTAA Summit will once again provide valuable education and insight on the health issues facing the trucking industry and provide attendees with approved programs for addressing hypertension, high cholesterol, diabetes, sleep apnea, influenza, obesity, and other important driver health and wellness concerns.

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The Industry-Wide Situation

Industry-Wide Problem

Professional drivers still make up one of the unhealthiest occupational groups in the country. With alarming rates of hypertension, diabetes, smoking, and obesity, to name a few, and a tragic average life expectancy of less than 60 years of age, the job is literally *killing* our nation's drivers. As responsible leaders in the trucking industry, we *must* do something to help our drivers get healthy and live longer lives.

Industry-Wide Challenge

Last year the Associated Press released a story titled *Deadly Toll – Sick Truckers causing wrecks*, which was based on a 30-page GAO report. The subsequent Congressional hearing made the unhealthiness of professional drivers a national public safety concern. With precedents already in place supporting plaintiffs' holding trucking companies responsible for damages caused by their unhealthy drivers, we know that if trucking industry leaders don't come together and act to address this situation, then it will be left to government agencies, civil judges and personal injury attorneys to establish the standards by which the trucking industry will be governed. With the help of Summit attendees, the HTAA is taking the lead in confronting this industry-wide challenge.

Industry-Wide Changes: CSA 2010

Some of the first of the soon-to-be sweeping changes in standards regarding drivers' health issues may be handed down by the Federal Motor Carrier Safety Administration (FMCSA) via the installation of Comprehensive Safety Analysis 2010 (CSA 2010). CSA 2010 is a FMCSA initiative to improve large truck and bus safety and ultimately reduce commercial motor vehicle related crashes, injuries and fatalities. It will introduce a new enforcement and compliance model that will empower the FMCSA and its State partners to make contact with carriers to check for potential safety problems before crashes occur, which may include problems with driver health. 2010 HTAA Summit attendees will have the opportunity to discuss CSA 2010 with an FMCSA representative.



HTAA Healthy Trucking Skybox Summit Omni Hotel at CNN Center & Philips Arena – Atlanta, Georgia

SCHEDULE OF EVENTS - GENERAL ITINERARY*



TUESDAY – FEBRUARY 2

- 9:00 AM – 6:00 PM Registration
- 9:00 AM – 4:00 PM Complimentary CNN Studio Tours
- 4:00 – 5:30 PM Opening Reception
- 6:30 – 10:00 PM NHL Hockey w/Dinner & Drinks in Healthy Trucking Skybox at Philips Arena

WEDNESDAY – FEBRUARY 3

- 8:00 – 8:45 Breakfast – Opening Remarks
- 8:45 Sponsor Exhibits Open
- 9:00 – 10:00 Current State of Driver Health & Wellness
- 9:00 - 10:00 HTAA Fleet Advisory Board Meeting - Fleet Advisory Board Members
- 10:00 – 10:15 Break
- 10:15 – 11:15 Dealing with Driver Hypertension and Obesity
- 10:15 - 11:15 HTAA Fleet Advisory Board Meeting - Fleet Advisory Board Members
- 11:15 – 11:30 Break
- 11:30 – 12:30 Sleep Apnea among Professional Drivers
- 12:30 – 1:30 Lunch on your own – Snacks also available in Exhibit Area
- 1:30 – 2:45 CSA 2010
- 2:45 – 3:00 Break
- 3:00 – 4:00 Driver Health Solutions - HTAA
- 3:00 – 4:00 Fleet Advisory Board Meeting - Fleet Advisory Board Members
- 4:00 - 4:15 Break
- 4:15 - 5:30 Driver Health Solutions - Strategic Partnerships
- 6:30 – 10:00 NBA Basketball w/Dinner and Drinks in Healthy Trucking Skybox at Philips Arena

THURSDAY – FEBRUARY 4

- 8:00 – 8:45 Breakfast
- 8:00 - 12:00 Sponsor Exhibits Open with Coffee and Snacks
- 9:00 – 12:00 Custom fleet HTAA analysis, with individual Information and Input Sessions
- All Day Complimentary CNN Studio Tours
- 12:30 – 2:00 Behind-the-Scenes Group Tour of Philips Arena

SPECIAL ENTERTAINMENT EVENTS

TUESDAY NIGHT - NHL Hockey w/Dinner and Drinks in the Healthy Trucking Skybox at Philips Arena – Thrashers vs. Tampa Bay

WEDNESDAY NIGHT – NBA Basketball w/Dinner and Drinks in the Healthy Trucking Skybox at Philips Arena–Hawks vs. LA Clippers

TUESDAY – THURSDAY - CNN Studio Tours
THURSDAY - Private Behind-the-Scenes Group Tour of Philips Arena

SUMMIT MEALS and SNACKS

Tuesday Afternoon Pre-Game hors d'oeuvres and drinks at Opening Reception
Tuesday Night Dinner and Drinks in Skybox during NHL Hockey Game
Wednesday Morning Breakfast
Wednesday Mid-Morning Snack
Wednesday Late-Morning Snack
Wednesday Mid-Afternoon Snack
Wednesday Late-Afternoon Snack
Wednesday Night Dinner and Drinks in Skybox during NBA Basketball Game
Thursday Morning Breakfast
Thursday Morning Snacks

*General Itinerary may change prior to the event.

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REGISTRATION INFORMATION

HOW TO REGISTER

For registration information for the 2nd Annual HTAA Healthy Trucking Summit please simply log on to our online Registration Page at HealthyTruckingInfo.com/Summit.html or contact Andy Shefsky at andys@healthytruck.org or (678) 739-0928.

COST

Summit attendees have all been selected because they are distinguished trucking industry leaders, companies that excel in driver health improvement and management, and/or supporters of the Healthy Trucking Association of America. The HTAA greatly appreciates the participation and input of this select group, therefore we are inviting all attendees to take part in all Summit functions free of charge—all sessions, special entertainment events, and meals and snacks are included. Attendees need only provide for their lodging.



Photo courtesy of centennialpark.com

LODGING INFORMATION

For the convenience of our attendees, the Healthy Trucking Association of America has reserved a block of rooms at the Omni and secured a special Healthy Trucking Summit Discount room rate for all invited guests. The HTAA Healthy Trucking Summit Discount room rate is just \$139.00 per night. Room reservation information is provided upon completion of the Easy Online Summit Registration Page at HealthyTruckingInfo.com/Summit.html or call 1-800-THEOMNI or log on to the Omni Hotel website at OmniHotels.com.

LOCAL ATTRACTIONS

The first official event of the Summit will be the Opening Reception at 4:00 PM on Tuesday, and the Summit concludes at 12:30 PM on Thursday; so we recommend that attendees arrive on Tuesday before 4:00 PM and depart on Thursday afternoon. Some attendees may want to arrive early or depart late in order to take advantage of the local Atlanta attractions. The HTAA will provide all attendees with complimentary CNN Studio Tour passes, which can be used at any time from 9:00 AM – 4:00 PM Monday - Friday. We will also be providing a private behind-the-scenes group tour of Philips Arena on Thursday, at 12:30 PM. Other local attractions that attendees may want to visit include the Georgia Aquarium, Centennial Olympic Park, The Georgia Congress Center, and the World of Coca-Cola, which are all located in the Centennial Olympic Park area around the Omni Hotel.

ATLANTA 2010





HTAA Healthy Trucking Summit Exclusive Sponsorships

The HTAA Healthy Trucking Summit is an invitation-only event which will be attended by leaders of many of the largest trucking companies in North America. Absolutely no vendors will be allowed and no booth space will be sold. There is an extremely valuable opportunity for a very select few sponsors to participate in the Summit through one of the sponsorship packages outlined in the following section.

Sponsors may set up an exhibit and attend all Summit functions, with the sole exception of the Skybox Events---due to limited seating in the skyboxes, only Title Sponsors are allowed to attend both Skybox events and Skybox Event Sponsors are allowed to attend the Skybox Event they sponsor.

HTAA Healthy Trucking Summit – Title Sponsorship

Title Sponsorship is the premiere sponsorship level, which affords numerous benefits not offered in the other sponsorship packages.

Date(s) – Title Sponsorship includes pre-Summit and post-Summit promotion, in addition to promotion at all events during the Summit

Sponsorship Cost: \$25,000

Benefits of Title Sponsorship:

- Title Sponsor name and/or logo will be incorporated into the Summit Title, ie: The HTAA Healthy Trucking Summit sponsored by *Title Sponsor #1* and *Title Sponsor #2*
- Title Sponsor will receive 8 invitations they can extend to clients and friends to attend Healthy Trucking Summit FREE of charge (invitees must be Trucking Fleet Human Resources, Safety, and/or Recruitment/Retention Executives or Fleet Owners)
- Title Sponsor will receive four *Title Sponsor Carte Blanche* passes to all Summit Events including both Skybox Sporting Events (Sponsor may give these to anybody they choose)
- Title Sponsor will receive extra-large exhibit space
- Title Sponsor Name and/or logo will appear in all pre-event and post-event promotional materials and Internet marketing, including websites and emails
- Title Sponsor Name and/or Logo will appear in all on-site materials, including but not limited to, the Official Summit Program, all banners, all signage, all name badges, and all supplemental materials
- Title Sponsor will receive full page promotion on Healthy Trucking Association website – This page will remain active throughout the year until Q4 of 2010 when it will be replaced by a new 2011 sponsor page – if Title Sponsor becomes a regular yearly Summit Title Sponsor, the page will remain active indefinitely
- Title Sponsor will receive full page promotional page in Official Summit Program
- Title Sponsor will receive all benefits of HTAA Allied Membership
- Title Sponsor will receive full color two-page spread in *Driver HEALTH* magazine – The Official Publication of the Healthy Trucking Association of America (\$8495 Value)
- Title Sponsor will receive ongoing editorial and/or advertorial support in *Driver HEALTH* magazine - The Official Publication of the Healthy Trucking Association of America
- Title Sponsor will receive ongoing editorial and/or advertorial support in monthly HTAA email Newsletter sent out to all HTAA members
- Title Sponsor will receive ongoing editorial and/or advertorial support in Inside Trucking Online (ITO), opt-in Trucking Industry Email Newsletter sent out to over 4000 trucking industry leaders





HTAA Healthy Trucking Summit

Exclusive Sponsorships - Special Skybox Events

PHILIPS ARENA SKYBOX EVENT – NHL Hockey Game - Atlanta Thrashers vs. Tampa Bay

Date and Time – February 2nd, 6:30 – 10:00 PM

Sponsorship Cost: \$7500

Attendees will be treated to the following amenities:

- Seat in Private Luxury Skybox
- Complete catered dinner
- Open bar with bartenders
- Healthy Trucking Association Hostesses
- Total Access Suite level arena passes, which entitle the holder to be admitted to the most exclusive areas of Philips Arena
- Free Hawks souvenir for all attendees

Sponsor will receive:

- Credit for sponsorship of all items above
- Listed as Sponsor in on-site Summit Brochure
- Sponsor may make marketing materials (ie: brochures, product samples, etc.) available to all attendees in the skybox
- Sponsorship signage at the skybox
- 2 passes for sponsor representatives to be the ONLY sponsors allowed to attend this skybox event
- 2 passes for sponsor representatives to attend all Summit events (with the single exception of the other skybox event)
- Tabletop display inside main meeting room
- Marketing Materials distributed to all attendees in official Summit Attendee Check-in Packages
- Full page full color display ad in Guaranteed Position in *Driver HEALTH* magazine (\$4995 value)

PHILIPS ARENA SKYBOX EVENT – NBA Basketball Game - Atlanta Hawks vs. L.A. Clippers

Date and Time – February 3rd, 6:30 – 10:00 PM

Sponsorship Cost: \$7500

Attendees will be treated to the following amenities:

- Seat in Private Luxury Skybox
- Complete catered dinner
- Open bar with bartenders
- Healthy Trucking Association Hostesses
- Total Access Suite level arena passes, which entitle the holder to be admitted to the most exclusive areas of Philips Arena
- Free Thrashers souvenir for all attendees

Sponsor will receive:

- Credit for sponsorship of all items above
- Listed as Sponsor in on-site Summit Brochure
- Sponsor may make marketing materials (ie: brochures, product samples, etc.) available to all attendees at the skybox
- Sponsorship signage at the skybox
- 2 passes for sponsor representatives to be the ONLY sponsors allowed to attend this skybox event
- 2 passes for sponsor representatives to attend all Summit events (with the single exception of the other skybox event)
- Tabletop display inside main meeting room
- Sponsor's Marketing Materials given out to all attendees in official Summit check-in packages
- Full page full color display ad in Guaranteed Position in *Driver HEALTH* magazine (\$4995 value)



HTAA Healthy Trucking Summit

Exclusive Sponsorships - Reception, Meals & Snacks



OPENING RECEPTION – Pecan Room and Pecan Foyer – Omni Hotel at CNN Center

Date and Time: February 2nd, 4:00 – 5:30 PM
Sponsorship Cost: \$2800

Attendees will be treated to the following amenities:

- Opening Event of the Summit
- Heavy hors d'oeuvres
- Open Bar with bartenders
- Healthy Trucking Association Hostesses
- Informal Opening Remarks

Sponsor will receive:

- Credit for sponsorship of all items above
- Listed as Sponsor in on-site Summit Brochure
- Sponsorship signage at the sponsored event
- 1 invitation for sponsor representative to attend all Summit events (with the exception of the skybox events)
- Sponsor may exhibit Tabletop Display in Pine Foyer outside Main Meeting Room
- Sponsor's Marketing Materials given out to all attendees in official Summit check-in packages
- Full Page Full Color Display Ad in *Driver HEALTH* magazine (\$2995 value)

THURSDAY MORNING BREAKFAST – Atrium Terrace B (overlooking CNN Center) – Omni Hotel at CNN Center

Date and Time: February 4th, 8:00 – 8:45 AM
Sponsorship Cost: \$2800

Attendees will be treated to the following amenities:

- Top-Shelf white tablecloth buffet breakfast
- Waiter/Waitress Service

Sponsor will receive:

- Credit for sponsorship of all items above
- Listed as Sponsor in on-site Summit Brochure
- Sponsor may make marketing materials (ie: brochures, product samples, etc.) available to all attendees
- Sponsorship signage at the sponsored event
- 1 invitation for sponsor representatives to attend all Summit events (with the exception of the skybox events)
- Sponsor may exhibit Tabletop Display in Pine Foyer outside Main Meeting Room
- Sponsor's Marketing Materials given out to all attendees in official Summit check-in packages
- Full page full color display ad in *Driver HEALTH* magazine (\$2995 value)

WEDNESDAY MORNING BREAKFAST AND OPENING REMARKS – Cottonwood Room – Omni Hotel at CNN Center

Date and Time: February 3rd, 8:00 – 8:45 AM
Sponsorship Cost: \$2800

Attendees will be treated to the following amenities:

- Top-Shelf white tablecloth seated breakfast
- Waiter/Waitress Service
- Formal Opening Remarks

Sponsor will receive:

- Credit for sponsorship of all items above
- Listed as Sponsor in on-site Summit Brochure
- Sponsor may make marketing materials (ie: brochures, product samples, etc.) available to all attendees
- Sponsorship signage at the sponsored event
- 1 invitation for sponsor representative to attend all Summit events (with the exception of the skybox events)
- Sponsor may exhibit Tabletop Display in Pine Foyer outside Main Meeting Room
- Sponsor's Marketing Materials given out to all attendees in official Summit check-in packages
- Full page full color display ad in *Driver HEALTH* magazine (\$2995 value)

THURSDAY MORNING COFFEE AND SNACKS – Pine Foyer – Omni Hotel at CNN Center

Date and Time: February 3rd, 8:00 AM – 12 Noon
Sponsorship Cost: \$2800

Attendees will be treated to the following amenities:

- Top-Shelf Snack Menu
- Coffee and bottled water

Sponsor will receive:

- Credit for sponsorship of all items above
- Listed as Sponsor in on-site Summit Brochure
- Sponsorship Signage at sponsored event
- 1 invitation for sponsor representative to attend all Summit events (with the exception of the skybox events)
- Sponsor may exhibit Tabletop Display in Pine Foyer outside Main Meeting Room
- Sponsor's Marketing Materials given out to all attendees in official Summit Check-in Packages
- Half Page Full Color Display Ad in *Driver HEALTH* magazine (\$2995 value)



HTAA Healthy Trucking Summit Exclusive Sponsorships - Tours



CNN STUDIO TOURS – Tours leave from CNN Main Lobby

Date and Time: Attendees can schedule a tour or simply walk in at their own convenience

Sponsorship Cost: \$1800

Sponsorship Description: This unique sponsorship involves providing each attendee with a free pass to take the guided tour of CNN Center. The impressive tour lasts approximately 1 hour, during which time the attendee will be treated to an insider's look at the workings of the international headquarters for this major news network. CNN Tours are extremely popular with visitors to Atlanta and always make a memorable impression. Tours are provided five days a week, from 9:00 AM – 5:00 PM and leave every ten minutes during the entire course of every weekday. Attendees will be encouraged to take the CNN Tours at their convenience and the Summit Itinerary also provides time slots during which they can take these tours.

Sponsor will receive:

- Credit for sponsorship of all items listed above
- Listed as Sponsor in on-site Summit Brochure
- Tour pass will be a part of Official Summit Attendee Check-in packages and will be sealed inside an envelope with the words "Free CNN Tour provided by (Sponsor's Name)
- 1 invitation for sponsor representative to attend all Summit events (with the exception of the skybox events)
- Sponsor may exhibit Tabletop Display in Pine Foyer outside Main Meeting Room
- Sponsor's Marketing Materials given out to all attendees in Official Summit Attendee Check-in Packages
- Half Page Full Color Display Ad in *Driver HEALTH* magazine (\$1500 value)

PRIVATE BEHIND-THE-SCENES TOUR OF PHILIPS ARENA – Tour will leave from main CNN Lobby

Date and Time: February 4th, 12:30 – 2:00 PM

Sponsorship Cost: \$1800

Sponsorship Description: This high profile opportunity involves sponsoring a private guided group tour of Philips Arena—home to the Atlanta Hawks and the Atlanta Thrashers. This multi-use facility has also hosted a multitude of world renowned acts, including the Rolling Stones and the Royal Lipizzaner Stallions. This will be a private tour, reserved exclusively for attendees of the HTAA Healthy Trucking Summit. Attendees will have the opportunity to tour the locker rooms and other NO ACCESS areas of the arena where the public is not allowed.

Sponsor will receive:

- Credit for sponsorship of all items listed above
- Listed as Sponsor in on-site Summit Brochure
- Sponsorship signage at sponsored event
- 1 invitation for sponsor representative to attend all Summit events (with the exception of the skybox events)
- Sponsor may exhibit Tabletop Display outside Main Meeting Room
- Sponsor's Marketing Materials given out to all attendees in official Summit Check-in Packages
- Half Page Full Color Display Ad in *Driver HEALTH* magazine (\$1500 value)





HTAA Healthy Trucking Summit Exclusive Sponsorships - Breaks

WEDNESDAY MID-MORNING BREAK –

Pine Foyer – Omni Hotel at CNN Center

Date and Time: February 3rd, 10:00 – 10:15 AM

Sponsorship Cost: \$1800

Attendees will be treated to the following amenities:

- Top Shelf Mid-Morning Break Menu
- Coffee, Juice, soft drinks, and bottled water

Sponsor will receive:

- Credit for sponsorship of all items above
- Listed as Sponsor in on-site Summit Brochure
- Sponsorship signage at sponsored event
- 1 invitation for sponsor representative to attend all Summit events (with the exception of the skybox events)
- Sponsor may exhibit Tabletop Display in Pine Foyer outside Main Meeting Room
- Sponsor's Marketing Materials given out to all attendees in official Summit check-in packages
- Half Page Full Color Display Ad in *Driver HEALTH* magazine (\$2995 value)

WEDNESDAY AFTERNOON BREAK –

Pine Foyer – Omni Hotel at CNN Center

Date and Time: February 3rd, 2:45 - 3:00 PM

Sponsorship Cost: \$1800

Attendees will be treated to the following amenities:

- Top Shelf Afternoon Break Menu

Sponsor will receive:

- Credit for sponsorship of all items listed above
- Listed as Sponsor in on-site Summit Brochure
- Sponsorship signage at sponsored event
- 1 invitation for sponsor representative to attend all Summit events (with the exception of the skybox events)
- Sponsor may exhibit Tabletop Display in Pine Foyer outside Main Meeting Room
- Sponsor's Marketing Materials given out to all attendees in official Summit Check-in Packages
- Half Page Full Color Display Ad in *Driver HEALTH* magazine (\$2995 value)

WEDNESDAY LATE-MORNING BREAK –

Pine Foyer – Omni Hotel at CNN Center

Date and Time: February 3rd, 11:15 – 11:30 AM

Sponsorship Cost: \$1800

Attendees will be treated to the following amenities:

- Top Shelf Late-Morning Break Menu
- Assorted soft drinks and bottled water

Sponsor will receive:

- Credit for sponsorship of all items listed above
- Listed as Sponsor in on-site Summit Brochure
- Sponsorship signage at sponsored event
- 1 invitation for sponsor representative to attend all Summit events (with the exception of the skybox events)
- Sponsor may exhibit Tabletop Display in Pine Foyer outside Main Meeting Room
- Sponsor's Marketing Materials given out to all attendees in official Summit Check-in Packages
- Half Page Full Color Display Ad in *Driver HEALTH* magazine (\$2995 value)

WEDNESDAY LATE-AFTERNOON BREAK –

Pine Foyer – Omni Hotel at CNN Center

Date and Time: February 3rd, 4:00 – 4:15 PM

Sponsorship Cost: \$1800

Attendees will be treated to the following amenities:

- Top Shelf Afternoon Break Menu
- Assorted soft drinks and bottled water

Sponsor will receive:

- Credit for sponsorship of all items listed above
- Listed as Sponsor in on-site Summit Brochure
- Sponsorship signage at sponsored event
- 1 invitation for sponsor representatives to attend all Summit events (with the exception of the skybox events)
- Sponsor may exhibit Tabletop Display in Pine Foyer outside Main Meeting Room
- Sponsor's Marketing Materials given out to all attendees in official Summit Check-in Packages
- Half Page Full Color Display Ad in *Driver HEALTH* magazine (\$2995 value)





HEALTHY TRUCKING

Association of America

Service and Administration Office

636-530-7700
16476 Wild Horse Creek Road
Chesterfield, MO 63017

Advisory Board and Trucking Fleet Office

800-878-0311
610 Colonial Park Drive
Roswell, GA 30075

Marketing Office

800-800-1198
208 Gunn Road
Montgomery, AL 36117

We carry healthy solutions